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business questions

how our dashboard can answer business questions

have some story that bring business value

project management need to cover?

can have 1 slides talking about how we do project management. is impt

have a overview to cover 3 main area first

Video

optional to put in presentation. video and poster. based on marking scheme, not in presentation.

need to have a slide to show UAT and that user have give comments and we have address their concern

Feedback from dashboard

have to mention 100% barchart. change to absolute barchart. how to use story to link up the problem.

why those particular months have higher 5 star ratings. cant do correlation between promo and ratings becuase we dont have the dataset

have a data pipe flow before move to dashboard

competitior analysis overview

Innisfree is doing well in service, look into service and look at how loreal can improve on. focus on negative review

competitor analysis, in-depth

table can include category (personal opinion)

put the actual review below so they can see the specific problem

second dashboard top left

percentage 100% bar chart, does not correlate the actual quantity

consider absolute value bar chart

third dashboard

highlight the colors chosen, pink is innisfree cause competitor

make everything consistent, like either innisfree first or last,